

# RollEase, Inc.

September 3, 2009

**To:** Friends and Customers of RollEase

**Re:** Safety Standards and Tension Devices no longer being offered by RollEase

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As you may be aware, the Window Covering Manufacturers Association in 2007 developed and published an American National Standard for the Safety of Corded Window Covering Products. Such a standard is intended as a guide to aid those of us involved in the manufacture, marketing or purchase of window covering products to offer as safe a product as reasonably and commercially possible to the end consumer. RollEase, along with other members of our industry, helped develop this standard and strongly supports any effort by our industry to reduce accidents, particularly strangulation by young children.

Among the items intended to improve the safety record of control loop operated systems is an improved tension device that “when not installed will, at least partially, prevent the lift system from moving the window covering through deployment or retraction.” (Section 6.5.1 of the Standard) RollEase has developed two locking devices it believes fulfill this standard and other industry participants have developed differing versions. **Effective immediately, RollEase will cease offering for sale in the United States its legacy tension devices known as the Deluxe Tension Device and P-Clip Tension Device because RollEase believes they do not meet the Standard.** The part numbers of the discontinued tension devices are TD100ST (or TD1000ST) and TDP100ST (or TDP1000ST).

I apologize for the abrupt nature of this product discontinuation but the development of an alternative, locking tension device by RollEase, together with continued child injuries that could potentially be mitigated by the use of this device, leave us no choice. Please visit the US Consumer Product Safety Commission site at [www.cpsc.gov](http://www.cpsc.gov) for more information on Recalls Related to Household Products as well as [www.windowcoverings.org](http://www.windowcoverings.org) for information on the applicable WCMA/ANSI standards as well as further safety-related information.

Please be aware that the WCMA approved a provisional standard on February 27, 2009 that specifically addresses safety issues related to Roman shades. RollEase will shortly be offering additional products to meet this standard, including warning tags addressing the potential safety hazard of exposed inner lift cords. More details regarding this hazard are available on the Window Covering Safety Council website under “Roman Shades and Roll Up Blinds Safety Alert.”

Sincerely,

Derick Marsh  
President