

Press Release

ROLLEASE TO DISTRIBUTE ALKENZ FABRIC IN US

STAMFORD, CT, JUNE 16, 2011: RollEase has been appointed exclusive distributor of Alkenz fabric in the United States, effective immediately. RollEase is replacing the former distributor, Alkenz USA.

"We are very excited about this important addition to the RollEase line of window covering systems, components and accessories. Alkenz shares our values for quality and innovation and we are proud to offer this highly regarded, competitively priced fabric line", said Derick Marsh, President of RollEase.

RollEase is working hard to minimize supply disruptions for Alkenz fabric that were caused by the recent termination of the prior arrangement. The company is fully committed to supporting this huge opportunity and is making significant investments to allow for comprehensive stocking arrangements in the western and eastern territories of the US to ensure a reliable source of supply combined with the best customer service possible.

RollEase will continue their distribution of Mermet fabric in full rolls and cut lengths. Mr. Marsh pointed out, "This successful product line has a loyal and growing following and the Alkenz line provides a valuable and competitive combination of choices for our customers."

About RollEase

Founded in 1980, RollEase has become the essential source of innovative and high-quality products and services for window covering fabricators. RollEase offers the industry's broadest line of proprietary operating systems and components, as well as other complimentary products, allowing its customers to offer the highest quality window coverings in the industry.

For more information, press only:

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